**CONSENT TO PROCESS PERSONAL INFORMATION IN TERMS OF THE PROTECTION OF INFORMATION ACT , 4 OF 2013 (POPIA)**

WILDOG ACCESSORIES (Pty) Ltd is committed to the adherence of the ACT , (4) 2013 (POPIA) partainng to the safeguarding of Data Privacy and the PROTECTION OF PERSONAL INFORMATION when processed by us.

From 1 July 2021, the Protection of Personal Information Act (POPIA) came into full effect. The law is designed to protect how your data is used, stored, and processed.

We are sending you this email as part of our compliance process to the POPI act.  We do understand that you are one of our resellers, but this is still an option to you.

**We must inform you that the Protection of Personal Information Act (POPIA) is in effect from the 1st of July 2021.**

**The law is designed to protect how companies use, store and process your data. We understand that your personal information is important to you and that you may be apprehensive about disclosing it. Your privacy is just as important to us and we are committed to safeguarding and processing your information in a lawful manner. We also want to make sure that you understand how and for what purpose we process your information. If for any reason you think that your information is not processed in a correct manner, or that your information is being used for a purpose other than that for what it was originally intended, you can contact us.**

**Purpose for Processing your Information**

**We collect, hold and use your personal information mainly to provide you with access to the services and products that we provide.**

**We will only process your information for a purpose you would reasonably expect, including:**

**To process monthly billing / To notify you of new products or developments that may be of interest to you / To confirm, verify and update your details AND to comply with any legal and regulatory requirements**

**We thank you for your continued support, and should you have any queries in this regard, please do not hesitate to contact our office.**

**Kind regards**